

of GI to and distribution of pre-painted galvanised steel (PPGI) for its 10% owned joint venture with the Beijing Shougang Group. With the added emphasis in the Mainland China market, sales revenue from distribution of steel in Mainland China increased from 47% in 2002/03 to 61% of the total steel distribution turnover in 2003/04.

Steel distribution in Hong Kong was subject to a very challenging operating environment for the year 2003/04. The continuous setback in the property market spread to the construction and building products industries and reduced number of construction contracts, notably in the private sector. While outbreak of SARS further hit the economy of Hong Kong to the bottom, in the second half of financial year 2003/04, the market sentiment improved dramatically after the PRC central government rolled out a series of measures including Closer Economic Partnership Arrangement (CEPA) and relaxation of individual travel visa to Mainland Chinese of a number of cities to bolster and revitalise Hong Kong economy. During the second half of the year under review, Hong Kong staged a strong recovery in the tourism and retail sectors. The real estate market also started to turn more positive and active with the resumption of land auctions by the Hong Kong government announced by late 2003. These are good signs for the Hong Kong construction industry and hence the demand for steel, leading to the anticipation that recovery was on the verge which if sustainable will be beneficial to the VSC Group in the coming years.

Under such a difficult business environment, the **Hong Kong steel stockholding department** (which consist of rebars, structural steel, soil nails and couplers) finished the year 2003/04 with a slight increase in turnover of 2% and a 5% decrease in gross profit. In terms of tonnage, this department turned about 444,000 tonnes of steel, which is a decrease of 24% from the same period last year. Performance of the major unit, rebars stockholding business, is satisfactory. Sales improved by 7% to about HK\$950 million and gross profit mildly dropped 2% to HK\$52 million. As for the structural steel businesses, turnover decreased by 19% to about HK\$188 million but gross margin has been slightly improved to 7.3% as compared with 6.8% over the same period last year. The engineering products business, coupler and soil nail, continued to grow steadily by 17% to about HK\$15 million. As the first player engaged in the rebars stockholding business in Hong Kong since 1961, the department has built a very solid foundation and loyal relationship with many major property developers and contractors. The department continued to utilise key account management and centralised project database in its sales and marketing endeavours. Diligent efforts were also applied to rationalise resources, e.g. controlling operating costs, streamlining operation efficiency and strengthening supply chain management. Currently, the department's contracts-on-hand total about HK\$760 million extending to year 2006. Highlight of some major projects included International Exhibition Centre at Chek Lap Kok, Phase 7 Development for The Hong Kong Polytechnic University, Superstructure Works at Phase 6 at Planning Area 19 in Tung Chung, Student Hostels Phase 3 Development at City University, Sands Macau Hotel and Wynn Resorts Macau. Although it is believed that the worst is over for Hong Kong economy and local construction sector, the department remains cautious in adjusting its business strategy. With the recovery of rebar price driven up by the supply and demand of the world and the shortage of iron ore, the department aims to maintain a sustainable profit contribution to the VSC Group.

As mentioned before, keenly aware of the strong demand underpinned by the booming construction industry in Mainland China, the VSC Group is able to develop a niche market of distributing selected high quality steel products in several major cities where a lot of building and infrastructure projects are carried out by foreign investors. The most significant progress made by CMG during the year was to develop the business of imported structural steel, mainly H-beams and sheet piles, into Shanghai. Taking advantage of import relaxation and reduced custom duty for H-beams due to China's accession into WTO, the VSC Group grasped the opportunity to successfully introduce high quality imported structural steel in Shanghai. As compared to the traditional approach of foundation work using rebars and concrete, use of H-beams could save construction time, offer flexibility in structural design and increase saleable area with less columns, which are all very well received by developers under the booming Shanghai property market. The VSC Group further enhanced the application and popularity of sheet piles by introducing the "Silent Piling" technology to the Shanghai market. This advanced method highlights the product's strength in environmental friendliness (less dust and noise), which is especially important in heavily populated cities like Shanghai. With the operation headquarters opened in Shanghai in May 2003, the VSC Group is strongly positioned in promoting this new imported H-beams and sheet piles business which unlike rebars, the PRC is still a net importer of these H-beams and sheet piles. Turnover arising from such distribution for 2003/04 exceeded HK\$330 million as compared to zero in the last financial year. Coupled with other steel products distribution to distributors and end users in southern China, CMG achieved an aggregate turnover of about HK\$654 million for steel distribution in Mainland China, a 2-fold increase from last financial year. The ongoing purchasing arrangement with the iSteelAsia Group also gave rise to sales of steel products of approximately HK\$156 million. Given such sizeable volume of steel distribution, the VSC Group has benefited much in its supply chain management to obtain bulk purchase discount and flexible shipment delivery from the major international steel mills, which helps both CMG and CAMP to raise its competitiveness over other players.

BSC is a 66.7% joint venture company formed in 1993 with the Shanghai Baosteel Group. Leveraging on the strong support and connection with the Baosteel Group, this first venture of the VSC Group to steel distribution in Mainland China has persistently delivered good performance and yield to the VSC Group in the past decade. For 2003/04, turnover further jumped 55% to approximately HK\$772 million and net profit contribution before minority interests rose 27% to about HK\$13 million. Another high growth potential business for the VSC Group on steel distribution in China would stem from its investment of 10% in the Beijing Shougang Group's manufacturing of pre-painted colour-coated steel sheets or PPGI. By its 10% investment of US\$4 million, with the principal recoverable by a put option to the Shougang Group in Hong Kong, the VSC Group is entitled to supplying the raw materials, GI to and distributing at least 50% of finished goods, PPGI at a pre-determined discounted cost from this new factory. The factory had commenced production since late 2003 and the VSC Group had already provided it with the requisite GI and assisted in distributing some of its first few test-run batches of PPGI. The VSC Group has installed the distribution network infrastructure in preparation for the full scale production, including establishment of sales office and trading company in Beijing and Tianjin as well as comprehensive marketing plan to capture the booming demand arising from construction of infrastructures, stadiums, exhibition centres and hotels for the upcoming 2008 Beijing Olympic Games and large automobile manufacturing facilities in Beijing, Shanghai and Tianjin.

Building Products

Building products department achieved turnaround for its operation and improved its performance by having an operating profit as segment result of HK\$5 million in the year, as compared to the operating loss of HK\$2 million in last year. Although the overall turnover remained at similar level as in the prior year at HK\$139 million, the contribution by various product lines and business units to turnover has been materially changed. As stated in our previous announcement, the kitchen cabinets division has been restructured to abolish large long-term projects in view of the inherent high risks and low return. Thus, turnover from the kitchen installation business has been dropped substantially as the division is now focusing on small but high end individual projects, which yield much higher profit margin and demand less human resources. Shrinkage of business in kitchen cabinets was however compensated by increase of turnover in project sales of sanitary wares, Rover tiles and the retail business, Leisure Plus as well as the new distribution of Toto sanitary wares in Shanghai, which all recorded encouraging progress in business development. The department currently has contracts-on-hand worth around HK\$33 million. Major outstanding projects include the supply of bathroom sanitary wares and tiles for Bellagio Sham Tseng, Ma Wan Island Phase 3 Oceanfront, Disney's Hollywood Hotel, Hong Kong Disneyland Hotel, Island Shangri-la Hotel renovation and Cityplaza renovation.

The project sales division has managed to raise sales revenue of its sanitary wares, Toto, Laufen, Hansgrohe and Rover tiles, by an increase of 40% under the weak construction market. Such achievement marked the hard work and effort by the sales team as motivated by an effective sales commission scheme as well as the extensive marketing effort in promoting our product brands to the target customers. The division also successfully diversified its distribution network to Macau to secure more businesses. **Leisure Plus**, the retail outlet and showroom in Wanchai continued to attract more shoppers after extension to ground floor of the same building and opening on Sunday. As SARS has raised in the community a concern of higher quality sanitary products for hygiene, the high end image built by Leisure Plus in these products offering has been very well received, resulting in more than 2-fold increase in turnover and positive profit contribution from the previous loss making position.

During the reporting year, the VSC Group has obtained distribution right of Toto sanitary wares in Shanghai. A wholly owned trading company, **Leisure Plus Shanghai**, has been set up to handle wholesale and project sales of Toto in Shanghai. In the year under review, Leisure Plus Shanghai generated a total turnover of approximately HK\$31 million, an amount of similar magnitude to the annual turnover achieved in the Hong Kong market. Although the new operation has still not secured enough revenue to absorb its pre-operating expenses and fixed overhead for a profitable situation, with the booming property market in Shanghai and expected rising demand as stimulated by the 2010 World Expo in Shanghai, the VSC Group is optimistic with the Shanghai market potential for the building products department to thrive.

PROSPECTS

In the coming year, one of our major tasks is to maximise the synergetic effects brought by the VSC Group's two complementary business divisions to provide integrated service along the value chain and supply chain. Such vertical relationship has greatly strengthened our position and maintained the VSC Group's profit margin.

Strengthen Vertical Integrated Value-Added Service

We believe that product quality and service are the destinations of customers' choice. VSC is differentiated from other steel service providers in the PRC through the provision of comprehensive and integrated value-added service and scalable operation. The CAMP and CMG business divisions have perfectly linked the two poles of the supply chain with end customers and steel producers. The two strong developed networks keep VSC away from market speculation and fluctuation, enabling the VSC Group to maintain a profitable operation.

In addition to procurement side supply chain management, we will continue to extend our service by providing more comprehensive, efficient processing service, just-in-time delivery to add values to our customers and play a more important role in the value chain.

Reinforce Operation Structure

As mentioned, we have expanded the VSC Group's industrial business by adding the Guangzhou coil centre which has further extended VSC's service to well known consumer electronics and automotive brands. In 2004/05, we will focus on strengthening the established operations and maximising capacity through enterprise approach. On the other hand, we will also continue to explore other growth opportunities to enlarge market share in the burgeoning economy.

EMPLOYEE AND REMUNERATION POLICIES

In May 2004, the VSC Group employed about 1,200 staff. Salaries and annual bonuses are determined according to positions and performance of the employees. The VSC Group provides on-the-job training and training subsidy to its employees in addition to retirement benefit schemes and medical insurance. Total staff costs including contribution to retirement benefit schemes incurred during the year under review amounted to approximately HK\$69 million. During the year under review, 20,045,000 options have been offered and granted to its employees under the new share option scheme adopted since 12th November 2001.

DIVIDENDS

During the year, an interim cash dividend of 3.1 cents per share was declared and paid up by 13th January 2004. The Directors have resolved to recommend at the forthcoming Annual General Meeting the payment of a final dividend of 2.8 cents per share in respect of the year ended 31st March 2004 payable to shareholders whose names appear on the Register of Members of VSC at the close of business on 11th August 2004. Subject to the approval of shareholders at the forthcoming Annual General Meeting, the final dividends warrants are expected to be despatched on or before 17th August 2004.

CLOSURE OF REGISTER OF MEMBERS

The Register of Members of VSC will be closed from 6th August 2004 to 11th August 2004 (both dates inclusive) during which period no transfers of shares will be registered. In order to qualify for the final dividend, all transfers of shares accompanied by the relevant share certificates and transfer forms must be lodged with VSC's Registrars in Hong Kong, Computershare Hong Kong Investor Services Limited by not later than 4:00 p.m. (Hong Kong SAR time) on 5th August 2004.

CODE OF BEST PRACTICE

In the opinion of VSC's Directors, VSC had complied with the Code of Best Practice as set out in Appendix 14 of the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") throughout the accounting year under review, except that the non-executive directors of VSC are not appointed for specific terms. However, the non-executive directors are subject to retirement by rotation and re-election at the annual general meeting in accordance with VSC's Bye-laws.

PUBLICATION OF FURTHER INFORMATION

Information required by paragraphs 45(1) to 45 (3) inclusive of Appendix 16 of the Listing Rules in force prior to 31st March 2004 will be published on the website of the Stock Exchange in due course.

On behalf of the Board of Directors
Andrew Cho Fai Yao
Chairman

Hong Kong, 1st June 2004

The Directors as at the date of this announcement are:

Executive Directors: Andrew Cho Fai Yao (Chairman); Miriam Che Li Yao; Johnson Sai Hou Ho; Fernando Sai Ming Dong

Non-executive Director: Shao You Bao

Independent non-executive Directors: Chow Yei Ching; Kenneth Woo Shou Ting; Harold Richard Kahler

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